

OUR SERVICE OFFERING

	Premium	Standard
Detailed job briefing meeting	✓	✓
Advertising on job boards including LinkedIn, Jobsite, CV Library, Reed.co.uk, TotalJobs, Indeed and Paul Card website	Client Branded	Paul Card Branded
Email marketing campaign to candidate database	Client Branded	Paul Card Branded
Selection campaign to produce candidate longlist	Premium Search	Standard Search
Technical assessment and interview process to define shortlist	Two-Stage	One-Stage
Shortlist with candidate profiles and CV	✓	✓
Compliance Checks	✓	✓
6 post-placement follow ups	✓	✓
Replacement guarantee	26 Weeks	13 Weeks
Priority service	✓	✓
Project plan and detailed weekly update report	✓	✗
Candidates held exclusively for you	✓	✗
Paid advertising campaigns	✓	✗
Video marketing campaign on social media platforms and Paul Card Recruitment website	✓	✗
Personalised video outreach	✓	✗
New employee integration, onboarding and retention support delivered on-site	✓	✗
Personality profiling assessments for role and candidate shortlist using i3 including detailed report and interview support	✓	✗